


BIRTV2009

第十八届北京国际广播电影电视设备展览会 Beijing International Radio, TV & Film Equipment Exhibition 2009



会议: 2009年8月25-28日
 展览: 2009年8月26-29日
 地点: 北京 中国国际展览中心
 Conference: August 25-28, 2009
 Exhibition: August 26-29, 2009
 Venue: China International Exhibition Center, Beijing, China

每年 10% 左右的经济增长率, 使得中国迅速迈向现代化。
 China is striding towards modernization with an annual economic growth rate of around 10%.



For more information, please contact:
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Sponsor:
 State Administration of Radio, Film and Television (SARFT)

Organizers:
 China Central Television (CCTV)
 China Radio and TV Corporation for International Techno-Economic Cooperation (CRTV)

The Must-Attend Industry Exhibition in Asia

Extravaganza of Broadcasting Equipment and Technologies on Content Acquisition, Creation, Production, Transmission and Broadcast

- Product Categories:**
- Video Production Equipment & Accessories
 - Audio Production Equipment & Accessories
 - HDTV Equipment & Services
 - Digital Audio Broadcasting (DAB)
 - Computer Graphics & Animation
 - TV Production Network (Hardware & Software)
 - Satellite, Microwave Products & Services
 - Data Broadcasting Equipment & Services
 - Computer Storage (CD-ROM, DVD, Video Servers, etc.)
 - TV/Audio Automation
 - OB Van
 - Test Equipment
 - Film Production
 - Audio and TV Transmitter
 - Antennas
 - Digital TV
 - IPTV
 - Mobile TV (CMMB)
 - Portable TV
 - Interactive TV

Endorsed by 



Beijing, a historic city with splendid culture

A few gorgeous places you can't miss



长城
The Great Wall



故宫
The Forbidden City



天坛
The Temple of Heaven



颐和园
The Summer Palace

中国乃至亚洲最具影响力的行业盛会

The most influential industry exhibition in China and even in Asia



BIRTV has become China's leading exhibition in the industry of radio, film & TV since it was first launched in 1987. The significance of the event can be seen from the large number of high caliber products exhibited, the sustained participation of top exhibitors

and manufacturers, and the active involvement of many professionals and visitors.

As a great platform for exploring innovative products and marketing, BIRTV is now regarded as one of the most influential events of the industry in China and even in Asia by manufacturers from around the globe.

As China's development accelerates, HD and CMMB will undoubtedly remain the highlights of BIRTV 2009. In addition, SARFT's planning for a high-speed broadcasting network will tremendously boost the digitization of cable TV, and expedite the reformation of bi-directional network. This will present a great opportunity for the industry.

会议

Conference



主题报告会 - 中国广播电视界公认的权威论坛

BIRTV Summit- The most dynamic forum in the China market

At the BIRTV Summit, executives of world leading companies from around the globe will express their views and exchange their ideas about future developments of technology. The Summit is a showcase for today's most innovative ideas from the most influential minds of the industry.



第五届数字新媒体高峰论坛

The 5th China Digital Media Summit (CDMS)



The 5th China Digital Media Summit (CDMS) will bring together more than 100 broadcast specialists, engineers, marketing managers and scholars from home and abroad to discuss emerging technology

and major issues of new digital media. CDMS is the only summit in China which covers virtually every aspect of the development of new digital media.

专业技术交流会

Technical Seminars

BIRTV will also organize a series of technical seminars for professionals related to electronic media. The seminars will be attractive to



attending specialists.

BIRTV Seminar on Digital Theatre will explore digital theatre technologies and discuss recent development in the trial of these technologies.

数字新媒体展区

New Media Zone



The New Media Zone is a must-attend for exhibitors where they can display emerging new media such as Digital TV, IPTV, CMMB and Direct Satellite Broadcasting in China. This event attracts much attention from manufacturers, new media service

providers, and the Chinese government. The New Media Zone is designed to promote new technology and new service of the broadcast industry together with content providers and network operators.

最值得关注的奖项

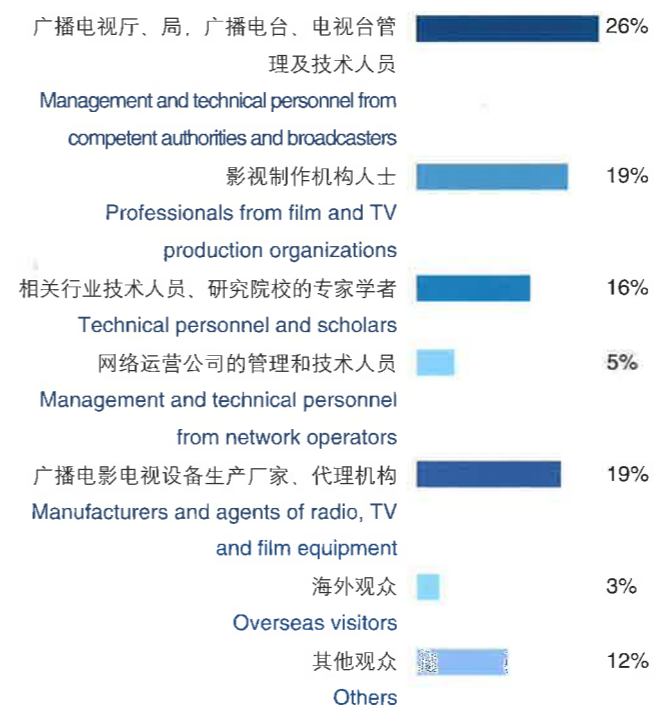
BIRTV Awards

Prizes will be awarded to the most innovative products, the most expected technologies and products with the most practical applications. These awards will serve as an indicator for future



BIRTV2008 参展商及观众总数数据统计分析

观众总数 Total Attendance: 50,500



参展费用 Participation Cost

展位安排综合参考订场面积、报名先后、汇款时间及参展纪录
Space will be assigned on a first-come-first-served basis, taking into account the area booked, time of payment and past performance.

室内空场地 (特装展位, 无配置, 36平方米以上) Indoor raw space :(minimum 36 m ²)	RMB 2,750 /m ²
第二层搭建 The second layer of a double deck stand	RMB 1,250 /m ²
标准展位 (9平方米或以上) Standard booth:(minimum 9 m ²)	RMB 3,150 /m ²
室外空场地 Outdoor raw space	RMB 1,250 /m ²

development of radio and TV technologies and provide guidelines for the consumption.

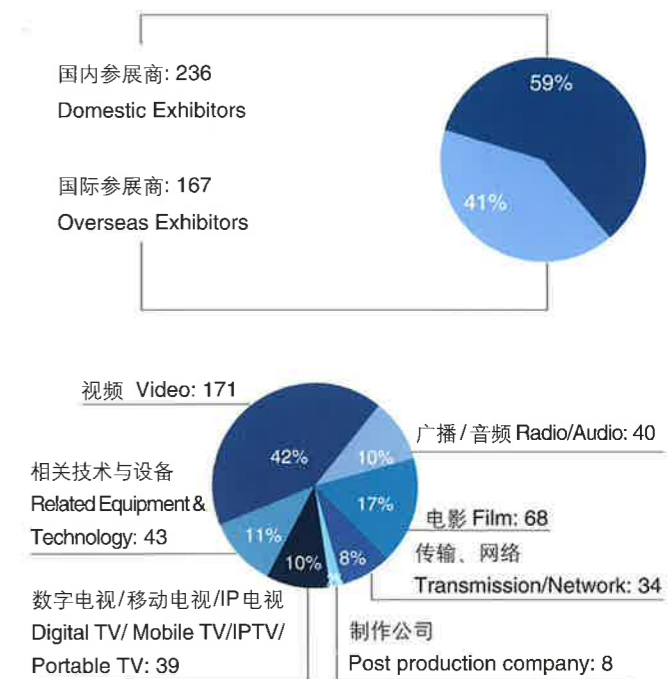
BIRTV, 中国广电行业的最佳交流平台

BIRTV, a most rewarding platform in this developing market

China's economy has maintained high speed growth for more than 30 years. High savings, increasing consumption and expanding urbanization in China are expected to help to offset the impact of the global economic crisis, and bring along more opportunities. Against such a backdrop, BIRTV 2009 will surely be a most rewarding platform for manufacturers and visitors of the broadcasting industry to tap into the market in China.

BIRTV2008 Exhibitor and Visitor Statistics

参展商总数 Total Exhibitors: 403



标准展位配置 A standard booth includes:

- 三面围板
Wall partitions on three sides
- 公司中英文名称楣板
Fascia with company name in English and Chinese
- 两把椅子 Chairs 2
- 一个字纸篓 Trash can 1
- 两盏射灯 Spotlights 2
- 一个5A的电源插座 5A power point 1
- 地毯 Carpet
- 一张询问桌 Desk 1
- 展位搭建及清拆 Booth build-up and tear-down
- 参展商须自行负责其空场地之设计及搭建
Raw space exhibitors need to design and construct their booths on their own.